

PRESS RELEASE PR Newswire

Apr. 17, 2019, 06:15 AM

NEW YORK, April 17, 2019 /PRNewswire-PRWeb/ -- Research shows that online shopping is growing 23 percent year-over-year. And with the development of high-functioning websites and innovative platforms, eCommerce shopping gets easier and easier for consumers.

DesignRush.com, a B2B marketplace connecting brands with agencies, uncovered the best eCommerce features that generate conversions and increase revenue.

The three best eCommerce website features of 2019 are:

1. Intuitive Navigation

The best eCommerce websites have streamlined and intuitive navigation. This allows users to quickly and easily find the products they are looking for and increases conversion rates.

In addition, intuitive online navigation also improves in-store purchases, too. For instance, studies show that 65 percent of consumers look up products to compare prices on their mobile devices while they are in a brick-and-mortar store before making a purchase.

2. Mobile Optimization

Over half of all online purchases are made on mobile devices, proving that mobile optimization is imperative for a successful online retail store.

The best brands take the time to create a mobile-friendly website that is easy to navigate on screens of all sizes. In addition, many brands choose to create a dedicated mobile app, which can streamline the buyer's journey and eliminate distractions such as outside advertisements, which often improves the chance of a conversion.

3. Top-Rated Website Platforms

One of the best things that a brand can do for their online store is to build it on a reliable website platform, such as Drupal or Shopify.

Many of these programs come with automated features and functionalities that improve user experience, backend management, and ultimately grow the brand effectively. Some features include inventory management, SEO optimization, social media network integration, and more.

"eCommerce shopping is the future of retail," says DesignRush Founder and Executive Director Gabriel Shaoolian. "By investing in a beautiful and functional website, brands will be better equipped to surpass their competition and improve online conversion rates, which will promote long-term success."

DesignRush's Agency Listing section features the top local and global Drupal and Shopify website development agencies.

The top Drupal website development companies include:

1. California Media LLC

California Media LLC is a web service company, offering a wide range of services into web design and development that covers almost all fields in the best possible way. Over the years they have built a strong reputation in providing web site design and web development services. California Media LLC provides brands with an attractive and most convincing website to enhance their marketing goals.

Visit California Media LLC at: <https://www.californiamediauae.com/>

2. ImageX Media

Founded in 2001, ImageX is a technology & web agency with a global reach. They help brands across the world such as Disney, Apple, YMCA, Samsung, Adidas, Adobe and Stanford University architect complex technical solutions and create meaningful digital experiences through user experience, content strategy, stunning visual design, and ongoing digital strategy. With offices in Vancouver, Canada, Kyiv, Ukraine and team members throughout North America, ImageX offers 24-hour web support to brands both big and small.

Visit ImageX Media at: <https://imagexmedia.com/>

3. Isovera Inc

Based just outside of Boston, Isovera Inc is an award-winning strategic website design and development firm with nearly two decades of experience creating top-tier solutions on the Drupal platform. Their dedication to forward-thinking collaborative workflow delivers consistently high-quality results no matter what point in a project they are engaged in. Whether working as a development partner, engaging in strategy and design consulting, or holding custom Drupal workshops and training, the team at Isovera is committed to delivering real value for clients every step of the way.

Visit Isovera Inc at <https://www.isovera.com/>

4. Kwall

Investing in web design is not insignificant for colleges and universities. It's usually a large investment with high expectations riding on the outcome. That's why so many higher ed institutions have chosen and continue to work with KWALL year over year. No other web agency has more experience with EDU.

Visit Kwall at <http://www.kwallcompany.com/>

5. MAAN Softwares INC.

MAAN Softwares Inc. is a web development company along with a successful work experience in mobile app development. The whole team is focused on one thing: creating world-class digital experiences implementing various cutting-edge technologies like IoT, wearable, enterprise mobility, cloud and mobile solutions that exceed each client's and their customer's expectations and establish them as category leaders. With the vision to become the most trusted offshore IT solutions partner for businesses and organizations worldwide, MAAN software is continuously adopting new and latest technology trends coming up in web and mobile app development and various other verticals.

Visit MAAN Softwares INC. at <https://www.maansoftwares.com/>

6. Moonbird Studios LLC

Moonbird Solutions LLC is a Newport, Rhode Island Based Digital Agency Specializing in Website Design, Branding, Social Media and Application Development. Moonbird Design is a small yet ultra-efficient team of developers and designers devoted to creating beautiful, useful, and feature-packed websites while also specializing in branding, social media, and mobile application development.

Visit Moonbird Studios LLC at <https://moonbirdstudios.com/>

7. Octal Digital

Octal Digital is a full-service digital web agency. They build astounding custom websites and mobile apps on numerous platforms, using the latest development technologies on the market so that brands and their users reap all the benefits of a digital world.

Visit Octal Digital at <https://www.octaldigi.com/>

8. Srijan

Srijan's product management and software engineering teams behave as Thought Partners in their clients' Digital Transformation Journey. They leverage technology and over 16 years of extensive expertise in delivering complex and high-performance applications to enable the transformation. Srijan is also a global leader in open source technologies with Asia's largest team in Drupal and JavaScript.

Visit Srijan at <https://www.srijan.net/>

9. StudioRd Design

StudioRd Design is an independent brand and product design studio that takes their craft seriously and builds their teams with only the necessary personnel per project. As a lean and nimble team, they like to move quickly and are able to provide their clients with both speed and quality at realistic costs. Their approach combines insightful strategy with high-quality design and they always cater their four-phased approach to meet each client's unique project needs.

Visit StudioRd Design at <https://studiorddesign.com/>

10. W3Care Technologies

W3Care Technologies is an IT Company based in India and found in 2010. W3Care has been providing best website development, extension and maintenance services to its clients. They have expertise in web development and provide development services for all countries. They have successful and satisfied clients of Magento, ExpressionEngine, WordPress, Drupal, Joomla, Cake Php, Core Php, CodeIgniter and other technologies. W3Care Technologies also has a team of expert mobile app developers for the Android and iPhone/iPad. They have deployed many mobile applications successfully. W3care also has its own quality assurance team and digital marketing team for best services at reliable cost.

Visit W3Care Technologies at <https://www.w3care.com/>

11. WaveAccess

WaveAccess is a results-driven company that provides high-quality custom software development services to hundreds of emerging and established companies globally. The company is honored to have received numerous awards from reputable organizations, including the Academy of Motion Pictures with a Sci-Tech Awards, along with 2017 Microsoft Partner Awards in Business Analytics, and 2018 Microsoft Partner Awards in Artificial Intelligence.

Visit WaveAccess at <https://www.wave-access.com/>

12. Website Developers India

Website Developers India is a Website Development Company with vast experience in eCommerce, Real Estate, Food Delivery, WordPress website design, and development. They deliver high-performance software, web applications, and mobile apps. Their solutions are business-driven, they understand their role as a software development partner. They focus on

clear communication and routine updates. This allows transparency and visibility to track progress for every project.

Visit Website Developers India at <https://www.wdipi.com/>

13. Winklix

Winklix houses a team of software development, mobile app development, Salesforce and SAP consultant and online marketing specialists with over 15 years of combined experience to offer the best in software development services. They listen to brands and help them execute their goals — making brands more agile, competitive, and profitable.

Visit Winklix at <https://www.winklix.com/>

14. Zanzarra

Zanzarra is a team of technical addicts. They solve business challenges in a technology way. Drupal is their passion and tool of choice. Their team takes care of clients' web presence while they focus on doing their business. Zanzarra's management approach helps them to meet deadlines. Zanzarra has succeeded in resolving complex issues in huge projects, such as fixing bad architecture, changing project structure without the downtime and, of course, bug hunting.

Visit Zanzarra at <https://zanzarra.com/>

Plus, the top Shopify website development agencies are:

1. Huptech Web

Huptech Web is known to help stretch a business and make it visible to a wide spectrum of people using the power of digital media. Their in-house experts are a pro at developing applications that are user-friendly and highly responsive. With the help of graphics experts, Huptech Web revamps a company's entire website by instilling extravagant graphics and content that's in vogue. Their web development experts enhance the website and make the user engagement more responsive and encouraging to let the visitor scroll through the entire website and take prompt actions.

Visit Huptech Web at <https://www.huptechweb.com/>

2. Akers Digital

Akers Digital makes connections between brands and their consumers. With the ever-changing digital and eCommerce landscape, the customer journey isn't as straightforward as it once was. Consumers have multiple digital touchpoints before they purchase: social media, media sites, Google, Amazon, affiliate's, review sites, and more. Akers Digital can help customers find you through Google, Search Engines, Digital Advertising, SEO, Email Marketing, and other digital channels, delivering the optimal message at the right time and right place.

Visit Akers Digital at <https://akersdigital.com/>

3. BMG Media

BMG Media's sweet spot is custom web design, branding, and software development. They also excel at providing business automation, e-commerce solutions and mobile application development for startups and small, medium & large-size businesses. With their vast expertise in multiple industries, BMG Media understands what their clients need and craft the perfect solution. While other companies in their industry stick to stock templates that are fast and easy, they take a methodical, custom approach with the tools to scale each business on mobile and on the web.

Visit BMG Media at <https://bmgmediaco.com/>

4. Clemson Web Design

Clemson Web Design, based in upstate South Carolina, provides creative digital solutions for small businesses to enterprise eCommerce clients. From small local WordPress websites to large international Magento website developments, Clemson Web Design offers professional web design, web development, graphic design, ground up SEO and digital marketing solutions. No outsourcing. No middlemen. Just high-quality personalized service and 100% American Made Websites.

Visit Clemson Web Design at <https://www.clemsonwebdesign.com/>

5. ExenLabs

ExenLabs is an enthusiastic team with extensive knowledge of Shopify. Their mission is to put it to great use through helping their clients to build fantastic online businesses. ExenLabs mainly works with startups so they keep the pricing very reasonable for all business types.

Visit ExenLabs at <https://exenlabs.com/>

6. Grand Apps

Grand Apps started in a basement in 2011 with a vision to be the go-to mobile app development company in their hometown of Grand Rapids, Michigan. They have since scaled and grew to over 15 employees with an awesome office in the heart of downtown Grand Rapids. They have launched over 500 projects ranging from native mobile apps to websites. They have worked with clients across the globe and they can easily help create their clients' software.

Visit Grand Apps at <https://www.grandapps.com/>

7. HTML Pro

Head Quartered in Heart of Manhattan with two international offices, HTML Pro is among the NYC's Top Digital Marketing & Web Design Agency helping Start-ups, SMBs, E-Commerce Businesses, Web Agencies, & Large Multinational Corporations for their Digital Transformation, Digital Media Marketing, Website Design, Mobile App Development, Business Automation & Software Solutions Requirements.

Visit HTML Pro at <https://www.htmlpro.net/>

8. MageNative

MageNative, one of the few ventures of CedCommerce, was founded in the year 2016. Started with two young entrepreneurs, and now grown into a team of over 300 profound professionals, they provide mobile solutions for E-commerce merchandisers.

Visit MageNative at <https://magenative.cedcommerce.com/>

9. Metajive

Metajive creates growth-focused experiences through design, technology and modern marketing channels. They specialize in websites, digital products and marketing automation. They partner with Business to Business & Direct to Consumer brands with a holistic strategy that surpasses business goals and increases brand affinity. Metajive defines modern marketing as SEO, retargeting, custom email flows & serving custom content for users.

Visit Metajive at <http://metajive.com/>

10. Navtech

Navtech is known to be one of the Best Mobile App development companies in this world since 2013. They always keep running with a bundle of youthful and energetic software designers. Their Cloud Computing Services with a vision to deliver secure and cost-effective solutions for public, private and hybrid cloud services. Their solutions enable their customers to harbor the benefits of a cloud platform without compromising its agility and efficiency. They transform creative ideas into innovative panaceas which enable their clients to witness a remarkable experience.

Visit Navtech at <https://www.navtech.io/>

11. Netwise

Netwise is a full-service digital agency for the eCommerce age. They are a team of creative and technical specialists working to help their clients get the best results from the web and digital marketing.

Visit Netwise at <https://www.netwise.jp/>

12. 99 Robots

99 Robots is a results-driven Internet marketing and web development agency offering innovative web solutions to companies across the globe. As a leader in paid search (PPC), paid social, SEO, web design, website conversion, and Internet marketing services, 99 Robots prides itself on generating traffic, converting visitors, and measuring effectiveness to deliver real results for their clients.

Visit 99 Robots at <https://99robots.com/>

13. ONIL Agency

ONIL Agency is Spain's no. 1 rated Shopify experts. They work with entrepreneurs and businesses all over the world and they help them build successful businesses that delight their customers. Are you thinking of selling online and you don't know where to start? Do you think that your store looks obsolete and it needs a facelift? Whatever your problem is, ONIL Agency will be glad to help you build the store of your dreams. They want to help brands so their store setup can be an easy, enjoyable and hassle-free process.

Visit ONIL Agency at <https://www.onilagency.com/>

14. RBD Custom Web Development

RBD is a private custom website design and development firm that builds custom websites, provides up to date SEO and social media marketing that innovate and help businesses grow. They know that brands value their business, and when it comes to their website, that's important to RBD, too. RBD works hard to turn each brand's vision into a reality and make sure that their site is top shelf. They believe that innovation is the future and it begins right here.

Visit RBD Custom Web Development at <https://www.rbdwebdev.com/>

15. Realm

Realm has been building stores online for over 10 years and absolutely love Shopify! They provide their Shopify services at the highest level possible and earn their Top Shopify Expert reputation. With each Shopify project, their goal is maximizing its success online! Realm is here to guide clients

their our years of ecommerce experience.

Visit Realm at <https://realmwebdesign.com/>

16. Signifly

Signifly's approach is based on leading innovation and entrepreneurship experts and refined by their experience with innovation processes and digital projects. They have established a mindset and framework for driving innovation, building digital capabilities and creating new, sustainable business models.

Visit Signifly at <https://signifly.com/>

17. Studio Umbrella Inc.

Studio Umbrella Inc., founded in 2005 by Ronen Hirsch and located in Los Angeles, designs and develops websites of a variety of types for small to medium-sized businesses. They create e-commerce websites, corporate websites, online portfolios, simple landing pages and mini-sites as well as other more customized functionality, plug-ins and add-ons.

Visit Studio Umbrella Inc. at <https://www.studioumbrella.com/>

18. Unincorporated

UNINCORPORATED is an LA-based branding agency focused on web design, ad creative, and digital marketing. They help brands achieve their goals by enhancing the way they think and communicate. They are proud to offer a full range of creative services that support their client's creative, branding, and marketing efforts. They have a proven track record to achieve the highest results for their clients, while amplifying their current strategies and extending their in-house capabilities.

Visit Unincorporated at <https://unincorporated.pro/>

19. Webkick

Webkick is a website design and digital marketing agency with a difference. They provide their clients with a holistic approach to all their online marketing needs, creating minty fresh, great looking websites and digital marketing strategies that actually work.

Visit Webkick at <https://www.webkick.co.uk/>

20. WeCanFly

WeCanFly creates beautiful and functional shops based on the Shopify platform. Thanks to a huge number of ready-made integrations, Shopify is an ideal solution for fashion, beauty and lifestyle brands that want to enter Western markets. Their agency will not only help brands to build a store, but will be a reliable partner in business development.

Visit WeCanFLy at <http://wecanfly.pl/>

21. WhatArmy

WhatArmy has been providing website development, design, updates, monitoring, maintenance, and security for websites since 2011. They work closely with brands to gain an intimate understanding of their site to implement marketing initiatives, while the WhatArmy team keeps the site safe and secure.

Visit WhatArmy at <https://whatarmy.com/>

Brands can view the best Drupal and Shopify website development firms by rates, expertise, experience, case studies, reviews and more on DesignRush. Users can easily filter to compare web development agencies and find the best web developers who can build successful eCommerce websites.

About DesignRush: DesignRush.com is a B2B marketplace connecting brands with agencies.

DesignRush features the top agencies around the world, including the best Drupal Web Development Companies, Shopify Development Agencies, Digital Agencies, Logo Design, Digital Marketing, Website Design, eCommerce Web Design Companies, and more.

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